

Save the
DATE

Black

MATERNAL

HEALTH WEEK

APRIL 11 - 17, 2024

#BMHW2024 • TAMPA BAY

CENTER AND HONOR BLACK MOTHERS

Black Maternal
HEALTH WEEK 2024





Black
MATERNAL
HEALTH WEEK
—
APRIL 2024

About BMHW
TAMPA BAY

Black Maternal Health Week was instituted by the Black Mamas Matter Alliance in 2018. Black Maternal Health Week is critical to advance Black maternal health in the United States. Specifically, in Florida in 2020, Black birthing people were four times more likely to die due to pregnancy-related complications.

#BMHWofTampaBay was created to develop a platform to raise awareness and advocate for the improvement of maternal health outcomes within the African American community. We aim to provide a space for collective acknowledgement and celebration honoring Black mommas and birthing persons.

In a collaborative effort, BMHW Tampa Bay will host a range of events, including a 5K road race & fun run, community block party/health fair, panel discussions, webinars and more!





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THE
STATE OF
Black
MATERNAL
HEALTH

#BMHW24

OPENING ADDRESS

WHERE ARE WE NOW?
UNDERSTANDING BMH IN FLORIDA

Black Maternal
HEALTH WEEK 2024



FRIDAY | APRIL 12



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LET'S UNITE FOR A BETTER TOMORROW

THE INAUGURAL

MOMMA
Fest

COMMUNITY BLOCK PARTY &
HEALTH FAIR

CELEBRATE, AMPLIFY & UPLIFT

FRIDAY, APRIL 12, 2024

5:00-8:30 PM

UNIVERSITY AREA CDC
14013 NORTH 22ND STREET,
TAMPA, FL 33613

EVENT REGISTRATION IS REQUIRED



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BMMHW
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USF Health

College of Public Health
our practice is our passion

2024

RACE FOR

Black

MOMMAS

and

MATERNAL HEALTH



APRIL 13

SATURDAY, 7:00AM



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CENTER AND HONOR BLACK MOTHERS

RACE REGISTRATION IS REQUIRED

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FLORIDA: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA) OR VISITING WWW.FLORIDACONSUMERHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. FLORIDA REGISTRATION # CH30505





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Black

**MATERNAL
HEALTH WEEK**

APRIL 2024

MEN IN THE MOVEMENT: ADVANCING

BLACK

MATERNAL HEALTH & REPRODUCTIVE JUSTICE

A PANEL DISCUSSION EXPLORING STRATEGIES
TO SUPPORT PARTNER INVOLVEMENT

TUESDAY | APRIL 16

6:30pm

**SULPHUR SPRINGS PK-8 COMMUNITY
PARTNERSHIP SCHOOL**

8412 N 13th St. Tampa, FL 33604

Black Maternal
HEALTH WEEK 2024





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HEALTH WEEK

APRIL 2024


Special
GUESTS


Marissa Bell

Author, Speaker & Content Creator





@RETAILWHILEBLACK

 **145K**
@RetailWhileBlack

 **189K**
@TargetWhileBlack

Marissa is an author, speaker, content creator and mom of two. With over half a million followers she frequently features Black-owned brands in big box stores highlighting the importance of convenience and diversity on the retail shelves. Her mission is to improve the consumer shopping experience, educate the consumer about processes and policies in the retail world, and support brands in their retail journey.

 @RetailWhileBlack
 <https://www.retailwhileblack.shop>

AS SEEN IN

Essence Magazine

VOYAGE TAMPA

Black Enterprise

BAUCE MEDIA



Black
MATERNAL
HEALTH WEEK

APRIL 2024

Special
GUESTS

Kayla Bishop

Speaker & Content Creator



@ITSKAYLABISHOP



25.8K

@ItsKaylaBishop

Kayla Bishop is a dedicated force in the realm of maternal wellness and known on social media as “*your curly homegirl making motherhood relatable*”. She has lived in Tampa Bay since 2019 and she is a devoted girl mom to 3 year old daughter. Kayla has found success creating transparent content online with a passion for inspiring Black women & millennial moms. She is a mother member & serves as the co-chair of the community service committee of the Greater Tampa Chapter of Jack & Jill of America, Inc. Kayla is currently pursuing her Master of Public Health at the University of South Florida where she stands at the intersection of academia & advocacy.



@ItsKaylaBishop



www.itskaylabishop.com

TAMPA BAY

Black Maternal
HEALTH WEEK INITIATIVE

Questions? Contact us for more information!

Marshara Fross, PhD, MPH, CPH (She/Her)

Postdoctoral Scholar & Research Fellow

E-Mail: frossm@usf.edu



@BMHWofTampaBay



**Website coming soon! Click here
for more information!**